



FUTURE - Sustainable Urban FUrniTURE experience in promoting GPP through LIFE

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1) LIFE experience on GPP

- 2) Role in construction, deployment and promotion of policies
- 3) Lessons and recommendations
- 4) Future plans on GPP

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Who?



AIMPLAS is a **Technology Centre** with more than 25 years of experience helping companies in the plastic sector

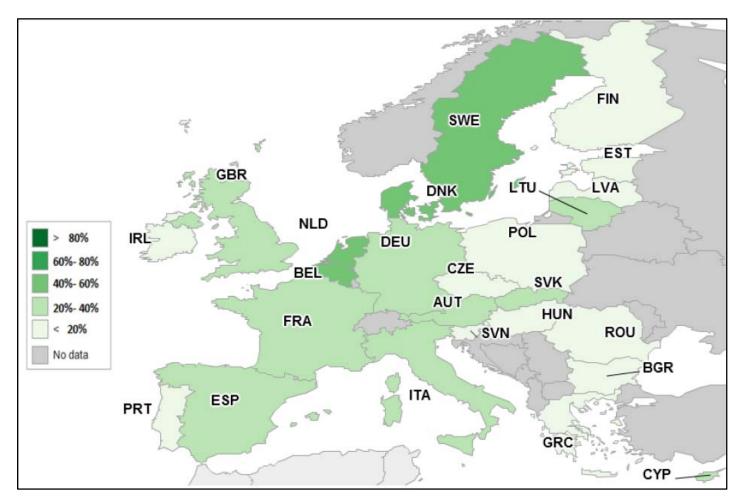




Why?



Level of EU GPP uptake (% of contracts with environmental clauses)



Why?



Many public authorities still find difficult to apply GPP criteria



How?

LIFE FUTURE – Sustainable Urban FUrniTURE:

Tool design to perform environmental assessments in the green procurement framework

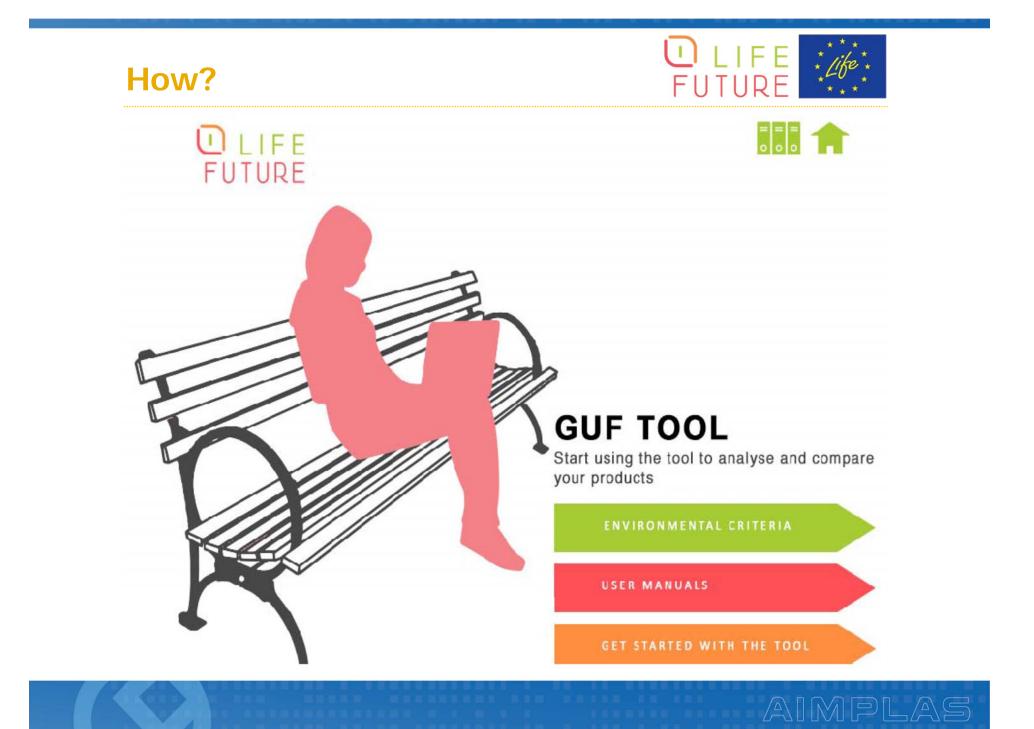
<u>www.life-future.eu</u>

- Promoting GPP of urban furniture
- Helping users to better understand green procurement criteria
- Encouraging public authorities to incorporate green clauses into their procurement processes
- Providing guidance towards the selection of more sustainable products









With whom?





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Role in deployment and promotion of policies

- Contribution to a better implementation of existing GPP policies and instruments by supporting local authorities to adopt a more integrated approach for green procurement
- Contribution to green urban infrastructure by encouraging public authorities to acquire more environmentally friendly urban furniture through a systematic GPP procedure
- Contribution to deployment of GPP policies and instruments by providing recommendations to fill some gaps



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Lessons and recommendations



A good consortium is key to success

- Active and relevant partners
- Cover the entire GPP chain
- Procurers
 → Important cities (exemplifying power)
- Providers → Sectorial associations



Lessons and recommendations



Engagement of stakeholders is also crucial

- Replicability/transferability and long-term sustainability
- Active involvement
- Communication, dissemination and networking





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Future plans



Our mission is the development and promotion of eco-innovative products with GPP being a driving force to expand their market

We plan to develop and/or promote new solutions for green procurement of other products related to plastics industry

We would like to do it within the framework of EU programmes like LIFE





Thank you

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